UNLOCKING AFRICA'S CARBON MARKET POTENTIAL

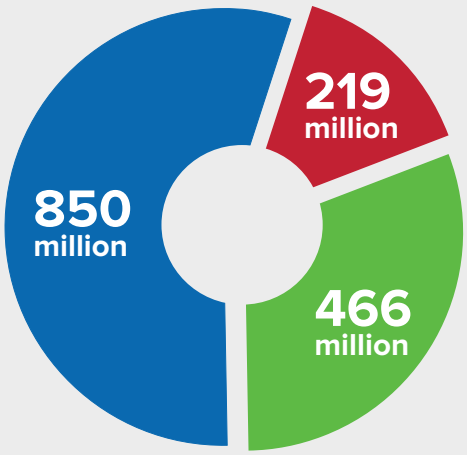
BUILDING BLOCKS FOR MOBILISING FINANCE AND ADVANCING SUSTAINABLE DEVELOPMENT

UNDP | SUSTAINABLE DEVELOPMENT GOALS

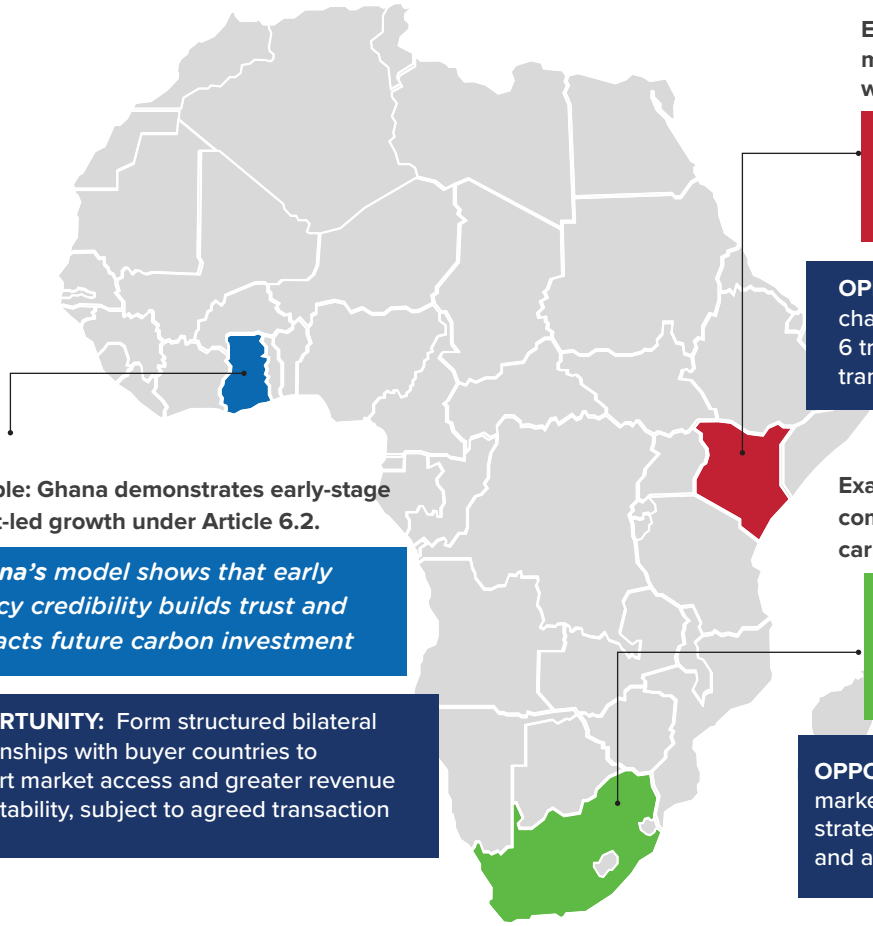
By 2030, Africa could capture:

- **US$6 BILLION**
  Potential revenue by 2030
- **300 MILLION CREDITS**
  High-integrity credits traded
- **30 MILLION**
  Jobs created and supported

BUYERS DEMAND (TCO2E)*



CARBON MARKET DEVELOPMENT TRAJECTORY: COMPARISON OF ROUTES TO MARKET



Example: Kenya illustrates a diversified model combining voluntary market activity with emerging compliance channels.

Kenya's model shows how innovation and private participation can scale high-quality carbon markets

OPPORTUNITY: Pursue multiple market channels by balancing voluntary and Article 6 transactions while improving integrity and transparency

Example: Ghana demonstrates early-stage export-led growth under Article 6.2.

Ghana's model shows that early policy credibility builds trust and attracts future carbon investment

OPPORTUNITY: Form structured bilateral relationships with buyer countries to support market access and greater revenue predictability, subject to agreed transaction terms

Example: South Africa represents a domestic compliance-driven pathway anchored in carbon pricing.

South Africa's model shows how integrating carbon pricing with trade boosts competitiveness and regional leadership

OPPORTUNITY: Align domestic carbon market design with trade, developing strategies to maintain export competitiveness and attract low-carbon investment

Contact us at fsh.za@undp.org to explore partnerships. Scan the QR code full report and other related materials.

Together we can support African countries to unlock carbon markets opportunities to accelerate sustainable development.